

E3PA

*Eco-Printing Preservation Promotion Association*

# 印刷環境憲章

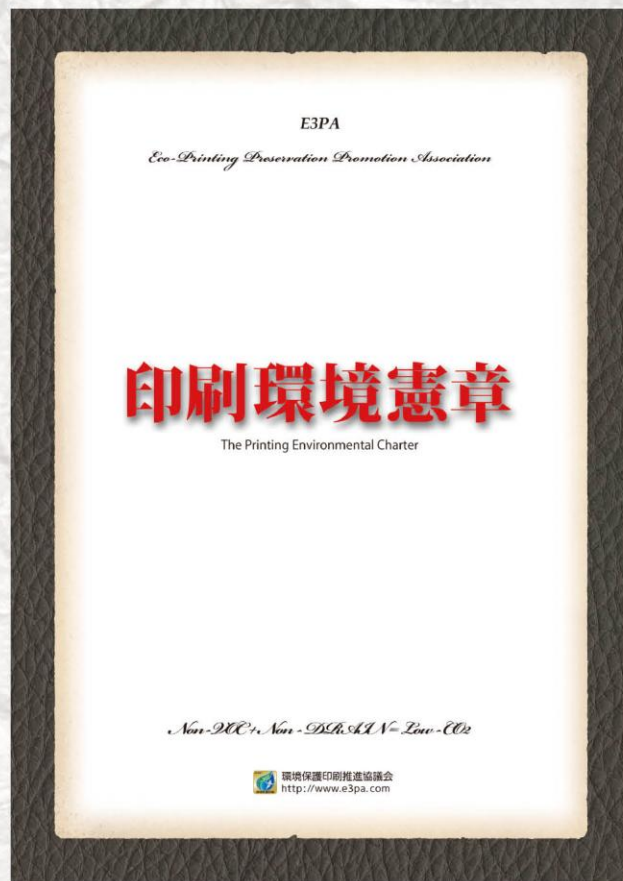
The Printing Environmental Charter

*Non-VOC + Non-DRAV = Low-CO<sub>2</sub>*



環境保護印刷推進協議会  
<http://www.e3pa.com>





## 印刷環境憲章

環境保護に取り組む「環境保護印刷推進協議会」の基本理念を広く宣言することにより、会員各社が実践している環境対応の企業姿勢に寄せられるお客様各位のご期待に応えてまいります。

自らの存在価値を高めると同時に、環境貢献に努める印刷産業全体に向けての社会的理解を深めていくことを、《印刷環境憲章》制定の目的とします。

2014年6月26日

### 私たちの理念

「地球環境にやさしい印刷生産方法を遂行し、

《澄んだ空気 と きれいな水》の実現に貢献します」

### 私たちの考え方

かけがえのない地球環境を保全するために、印刷産業が取り組むべき課題と役割は数限りなくあります。原材料の低減、産業廃棄物の削減、省エネ化、リサイクル化など、「循環型社会」の実現に資する諸対策をあらゆる角度から講じなければなりません。なかでも「空気」と「水」を汚さない方法、「地球温暖化」を防ぐ方法に焦点を当て、印刷物を製作する工程でゼロエミッションを達成していくことは、私たち印刷業に従事する者が実行すべき環境負荷低減の根幹であると考えます。

環境にやさしい印刷製品を顧客の皆様提供するのはもちろん、印刷工場が立地する地域の環境を守ること、工場内の安全衛生管理に努めて社会の理解を得ることも欠かせません。

このような環境配慮の取り組みは、〈環境経営〉の実践を通じて企業を発展させてこそ、初めて可能となります。これらの責務を遂行し得た結果として、印刷産業は「企業の社会的責任」(CSR)を果たすことができると同時に、サステナブル(持続可能な)社会の実現に向けて貢献し続けられるものと考えています。





E3PA

## The Printing Environmental Charter

Having been committed to environmental conservation ever since its foundation, Eco-Printing Preservation Promotion Association or E3PA wishes to publicly declare its intention to live up to customers' expectations based on the eco-friendly attitudes of the association's members.

The purpose of establishing the Printing Environmental Charter is not only to improve the value of our organization and recognition of our members but also to deepen a social understanding of the ways the entire printing industry has been striving to make contributions to the environment.

June 26, 2014

### Our Philosophy

We contribute to the prevalence of **clean air and clear water** by putting eco-friendly print production processes into practice.

### Our Way of Thinking

The printing industry faces an enormous number of challenges in the struggle to maintain the precious global environment. To realize a recycling society, we have to take measures in all facets of production, reducing industrial waste and the use of raw materials, cutting energy use, and reusing materials. In particular, it is an essential part of the environmental load mitigation required of all of us engaged in the printing business that zero emissions in printing processes are achieved by focusing on practices that do not contaminate air and water and mechanisms that prevent global warming.

It is also critical for us to protect the environment of communities where printing factories are located and acquire social recognition through in-plant safety and health management in addition to providing customers with eco-friendly products.

However, these environmentally-conscious efforts are made possible only by developing businesses that implement sound environmental management. And, as a result of discharging these obligations, the printing industry will be able to fulfill corporate social responsibility and continue serving to accomplish a sustainable society.

### Our Code of Conduct

In compliance with the code of conduct listed below, the printing industry will fulfill its aim of social responsibility by promoting environment preservation activities and improving the effects of environmental contributions. We will link companies' environmentally-responsible attitudes to better business performance and continue meeting social demands in the future. To reach these goals, we will scrupulously obey the following guidelines by means of a voluntary declaration of conformity while respecting the significance of our own certification system and eco marks.

**Eco-Printing Preservation Promotion Association**